

# Empire Runners Club Meeting

Thursday, April 25, 2019

Location: Round Table Pizza, Montgomery Village, Santa Rosa

Call to order 7:37 pm by President Luis Rosales

ERC Board Members Present: Luis Rosales, Dan Karbousky, Tanya Narath, Margie Alghananim, Andrea Guzman, Chris Gardina

**Approval of meeting minutes**, pending addition of : "Authorize Tanya Narath, Treasurer, to open a Money Market account with Digital Federal Credit Union on behalf of the Empire Runners Club. Treasurer authorized to open the account as the Managing Organizer. Additional Organizers authorized: Luis Rosales, President, and Daniel Karbousky, Vice President. Transfer \$40,000 from Exchange Bank account to new money market account with Digital Federal Credit Union." **All approved 6-0.**

**President's Report:** Nothing to report

## **Treasurer's Report:**

- Club balance: \$87,425
- Student Grant Fund: \$6027.05
- Savings Account – approved the account at the last meeting, but had to approve the meeting minutes prior to opening the account

## **Announcements:**

- 1) Summer Track Series
  - a. Planning on Montgomery, the backup is Piner
- 2) Volunteer Trail Work
  - a. Christy Hirsch and Ken Wells asked ERC if they were interested to work on trails
  - b. Sundays have historically worked best; 20-25 ERC volunteers have shown up in the past
  - c. Paul to pick out 2 more dates in 2019 and send out an email blast.
- 3) Club track workouts at Montgomery High School
  - a. To restrict access to all SRC HS tracks (newly resurfaced) and groups will need permits with insurance to access tracks – the tracks are locked at night.
  - b. Bert/Larry to work with city on insurance/permits
  - c. ERC may need a waiver for nonmembers
    - i. Larry to look into standard form from PA
- 4) Trailer storage location asked for insurance information for the trailer
  - a. Unknown if loss of 2 trailers would be covered under insurance.
  - b. Bert to follow-up

## **Race Reports:**

- **Past:**
  - o Annadel Half Marathon

- **Upcoming:**
  - o 4/28 Forestville Fun Run 5k & 5mile
  - o 5/4 Human Race
  - o 5/4 World Vision Global 6k run for water
  - o 5/12 Jackrabbit Derby
  - o 6/11 Summer Track Series #1

**Other announcements and issues for discussion:**

- New mission statement
  - o “Our mission is to foster a running community in Sonoma County inclusive of all ages and abilities. We do so by promoting health, spirited competition, and the joy of running in a social and supportive environment.
  - o Input from members:
    - Are we trying to grow membership, get more involved membership, increase our demographic, who is our target demographic?
      - We need more kids, millennials, people in their 20s, 30s, 40s
      - We need to engage our members, more involvement from our members and the community
- Pillars/themes to discuss: Public image & marketing, involvement & outreach, younger generation to take on leadership roles
  - o Idea is to set 2-,3-, 5- year goals surrounding these themes and work on them as a club
- Discussed Summer Track Series & cost to our youth – need more metrics of impact, both financial and amount of work
- Discussed giving free membership to youths
  - o Coaches handing out free memberships to athletes
    - Likely won’t work, coaches now often do not
  - o Free memberships to everyone under 25 years old?
- Beer Garden @ Kenwood?
- Safe Sport Certification – board members will need to complete it (cert last 2 years)

**Actions:**

- 1) Andrea to setup Instagram account, board to help with photos supporting our mission to put on the page (Due date: July 2019 meeting)
- 2) Summer Track Series: Chris to work with Tanya on financial impact of making it free to all youth under 18; Jerry to determine amount of work (Due date: May 2019 Meeting)
- 3) Membership: Chris to access ERC database and analyze demographics (starting with age and gender (Due date: June 2019 Meeting)
- 4) Tanya to review the ER taxes and email to the board with my comments for review/approval

**Drawing**

**Meeting Adjourned at 9:05 pm**