

Empire Runners August 25, 2011 Club Meeting

(pending approval at the September 22, 2011 meeting)

President Alex Wolf-Root (president@empirerunners.org) called the August 25, 2011 meeting to order at 7:35 pm.

Secretary's Report:

Secretary Paul Berg (secretary@empirerunners.org) read the July 2011 meeting minutes, which were approved as read.

Treasurer's Report:

Treasurer Tanya Narath (treasurer@empirerunners.org) reported that the current club balance is \$47,277, up \$464 from the same time last year. That amount includes restricted funds of \$11457 still waiting to be allocated from the Annadel Half. The Student Grant Fund balance is \$2706.

High school donations YTD \$3820.

Summer Track series net \$1589.

Kenwood final net \$16,592.

President's Report:

President Alex Wolf-Root commented on the tragic hit & run accident that killed a SF man near Forestville, reminding us all to run safe.

World Track Championships begin tomorrow from Korea. All will be live on TV at ungodly times here, but worth the effort. UniversalSports.com

New members tonight: Brian, familiar to the Tuesday night group and anywhere there's a party; Doug Murdoch, Brian Casmey, who ran XC for Foothill HS in Redding, and Lydia Alcazar, also known to the training groups.

Race Reports:

1. Recent races/Runs:

- a. Salmon Creek 8/7/11. 51 runners, flat sand conditions
- b. Summer Track series #5, 8/9/11DMR. Very smooth series, well done by SRHS
- c. Santa Cruz PAXC 8/20/11. Open and masters men ran

2. Upcoming Races/Runs:

- a. Phil Widener Open PAXC 8/27/11
- b. Santa Rosa Half & Marathon 8/28/11. Boston qualifier. Sold Out, still spots available for 5k.
- c. Annadel Loop 9/04/11
- d. Viking Opener Alumni 2 mile. 9/17/11, 9:25am. 25th anniversary, smack down Montgomery vs. SRHS.
- e. Petaluma Moo-Cow half marathon and 5k. 9/18/11
- f.

Committee Reports:

1. Shelli Main reported that she is now the race director for the New Balance Girls-On-The-Run 5k, to be held on Dec 3, probably at RP community center. They are looking for volunteers and sponsors. There will be another 5k race, maybe in May.
2. Dale Peterson prepared a thorough report "State of the Empire Runners Club Newsletter", in which he traces the recent challenges the newsletter has faced going from an entirely printed publication to an online version. Recent stats show that only 50% of members even open the email link to the newsletter, and far fewer reading the articles. In addition, the editors have had a hard time getting race directors to write articles, as well as a lack of articles from members at large. In August 2010 the editors agreed to try the new electronic format for at least 6 months and then re-evaluate. The current format was viewed as a transition from a paper format to an electronic format. There ensued a discussion of what various members preferred and ideas on format and ways to solicit more articles on a regular basis. It was also suggested that a survey could be sent out to solicit members' ideas about the newsletter.
3. Val Sell explained the new race director bucket system, where each race director is being given their own set of supplies for their race, creating less confusion in the trailer.

New Business:

1. Election of new Board Members. In accordance with the new bylaws, 3 new board members are to be added to serve through December 2012. Last month 5 members were nominated, and 4 agreed to stand for election. Each nominee gave a short bio and history of their involvement in the club. Each member was given a secret ballot to vote, then ballots (plus 2 mail-in ballots and one proxy) were collected and counted by the current secretary and treasurer. Top 3 nominees were Val Sell, Larry Meredith and Will Ortlinghaus. Congratulations!

President Alex Wolf-Root concluded the meeting at 8:45 pm.

Attendance:

Paul Berg, Brian Casmey, Shelli Main, DM Peterson, Melanie Rosales, Luis Rosales, Regan Massey, Chris Mason, Doug Murdoch, Alex Wolf-Root, Tori Meredith, Larry Meredith, Gregg Jennings, Will and Jen Ortlinghaus, Lidia Alcazar, Brian M, Shirley Fee, Dale Trobridge, George T Urdzik, X-dough Boy, MiniMel, Bill Browne, Val Sell, LT, Tanya Narath, Bob Shor.