

ERC Meeting - 1/24/2019

Board Members in Attendance: Luis Rosales, Chris Gardina, Dan Karbousky, Margie Ibrahim, Andrea Guzman, Kathy Dubay, Tanya Narath

(meeting began at 6:40 p.m.)

- Approval of the prior meeting's minutes with two clarifications:
 - we approved the juggler for the award dinner entertainment
 - we approved the contribution to the memorial as well
- Luis encourages people to run for ERC officer positions for next year
- Tanya gave the treasurer's report:
 - bottom line: we ended the year in the "black" (pos. money in the bank)
 - it is also time to update the signers on the checking account - Tanya is making a motion to remove every signer on the account except Tanya, Jerry, Val and to add Luis.
- Committee Reports:
 - Shirley:
 - everything is going well, but we need to buy the beer and wine, which Shirley needs help (we usually have gotten 4 cases of beer in the past) ... Tori will pick it up.
 - we also got an ABC license, but we need pay an extra \$100 for a special license for having wine donated as raffle prizes.
 - Val regarding Kenwood:
 - registrations prices are going up \$5 this year because we need to pay for barriers, the price of port-o-potties are going up, etc.
 - we are also giving medals to all finishers
 - we're doing away with the pint glasses and instead will sell for \$3 a piece
 - we're also doing away with top 100 finisher's metal cups
 - we're giving out t-shirts but you can upgrade to a tech shirt
 - pancake breakfast:
 - reducing the pancake breakfasts to 200 spots due to financial complications last year with the Kenwood church
- Proposal #1 - Cathy D. regarding increasing the dues for 2019
 - generally an increase 25%
 - redefine the definition of a "family" for the family fee
 - although people might go around the rule, we're planning on simply stating the rule of what constitutes a family and not going through the effort of verifying the ages of the people in the family
 - Board members voted Yes 7-0; proposal passed.
- Announcement from Christy from Sports Basement
 - she came to the meeting to introduce people to Sports Basement, give out coupons, tell us about the history of SP, and that they have service in a variety of sports/activities (e.g. hiking, camping, bike shop, etc.)
 - they also have a public space for clubs/groups to gather
 - snacks and non-alcoholic drinks are provided
 - but they can get a temporary alcohol license (\$25) should we want one

- they give away 10% of profits to local school & non-profits, etc.
- but not clubs like the ERC
- Basementeers get 10% discounts on all purchases for life
- Fit Fest is coming up this Saturday (1/26), where there will be sales and raffle prizes
- there's a pancake breakfast the morning of Fit Fest as well
- Race Reports:
 - The Last 10K/Final 2M was a success and the clean up went really well
 - The Resolution Run was very good overall because of the Piner XC team...everyone did their job, things were punctual, weather was good, Larry did a good job of hyping up the crowd
 - we will pay Piner the full amount
 - Heart and Sole and Fleet Feet supplied rewards as did Lagunitas with gifts
 - timing went very well
 - times were fast ... course record was set by 1 second
 - for next year we will need adjust the amount of food we get, but Tan's doughnuts is no longer open during that week = no more doughnut holes :-(
 - we need to rework the raffle next year with pre-number system so the raffle doesn't go as long
 - \$620ish dollars coming in
 - upcoming race is Valley Ford on 2/17
 - Healdsburg has a Love Run on 2/23
 - the Ilsanjo Classic is on 3/3
- Summer Track Series
 - we need somewhere to have it take place since Piner might be able to host because the track might be ready by then
 - perhaps Montgomery will be ready
 - we should decide by 4/1
- Val
 - please come out to run/walk on Saturday morning up Taylor Mt. from SportsBasement at 9:00 a.m. on 1/26
 - Big Discussion regarding low club workout participation with the ERC while other running stores are having high turnouts
 - are we becoming a race management club?
 - where are we going as a club? meet a 5:30 on Thursday's instead of 4:30's because 4:30 is hard to make for many people? meet at Chris's garage/backyard?
 - we are an aging club, while the running stores are where all the young people go
 - (Burt) how are we marketing the club?
 - could we sponsor the lights at Montgomery (e.g. "Tuesday Night Lights")
 - give out some vouchers for free club members at the running stores for a free race

- (Andrea) ten suggestions from Justin Borton for improving “marketing” of the club
- (Cathy) do we want to lose the essence of what the ERC is ... a running club

(meeting adjourned at 7:57 p.m.)