

Empire Runners Club Meeting

Thursday, July 25, 2019

Location: Round Table Pizza, Montgomery Village, Santa Rosa

Call to order 7:30 pm by Catherine DuBay

ERC Board Members Present: Tanya Narath, Catherine DuBay, Chris Gardina

President's Report:

Treasurer's Report:

- Club balance: \$87,459.59
 - o \$40,000 has been moved into a high yield savings account
- Student Grant Fund (\$6000 spent down at Kenwood): \$279.05 remaining

Committee Reports:

- 1) Kenwood [reported by Val]:
 - a. Initial estimates – net profit down from last year
 - b. First time we made a 3k less than the 10k
 - i. Saturation point - ~640 runners for the 3k
 1. Typically around 500ish
 - c. Pancake breakfast
 - i. Saved \$7 by registering online, only \$3 tacked onto the registration
 1. We knew exactly how many tickets were bought
 - d. Toilets – could not be found as they were moved twice
 - i. They moved them to the park
 - ii. We need to be out there next year to make sure they know where the toilets are going
 - e. Additional cost to t-shirts & photography may lead to a lower net profit
 - i. Photography was an investment into photo sharing, etc.
 - ii. All costs went up
 - f. Participation was up by ~100 (at \$5 more per race as well)
 - i. Normally a 15-20% no show rate; only 65 no shows (unbelievable low)
 - g. Beer garden for next year
 - i. Will need to get on that asap if it is going to happen
 - ii. All beer is already donated, just need volunteers to run the beer tent
 - iii. Just need to finalize insurance
 - h. Helpful for next year – leave the 10k banner up until after the kids race
 - i. This will leave a marker to start the kids race
 - i. EMT / Medical personnel
 - i. Need better marking for next year; likely have a first aid tent or flag
 - j. Club needs to decide on a breaking point of what is the absolute least we would need
- 2) Cross Country [Stephen Starkweather]

- a. Make sure to sign the waiver
- b. 1st race is August 17th in Santa Cruz
- 3) Grand Prix [Jerry]
 - a. Scandera family will be taking over
- 4) Student Grants
 - a. Next year to give the money out after the 3k (but waited for kid run to be done)
 - b. In January, the letters are sent out to the coaches in Sonoma County with the application
 - c. Next year – we could have representatives at each school's awards night

Proposal:

- 1) New Logo
 - a. ERC board is looking at a new logo; costs could be from \$3000-\$5000
 - b. Many members seemed to be behind this; not any nay sayers
 - c. John's advice:
 - i. What is the purpose of your logo? → its our identity
 - ii. Is someone willing to wear that?
 - d. Does it instill a sense of broader reach to a community?

Race Reports:

Past:

- Summer Track Series: has been going very well
 - o 60+ new runners this year

Upcoming:

- 8/27: SR Half Ironman race
- 9/4: Salmon Creek Run
- 9/6: last summer track series meet of 2019
- 9/24: Empire Open; SR 5k and 10k
- 9/25: ERC Club Picnic @ Morton Warm Springs
- 9/25: SR Half Marathon

Actions:

- 1) Jerry: Gil's name and address to be completely removed. To be changed to Margie & Nuvit
- 2) Jerry / Chris M.: Update website to include new mission statement
 - a. Jerry's suggestion is to have the board ownership of the website due to personal information, addresses, etc.
 - b. Jerry's suggests to get rid of PayPal and use Wild Apricot's system for payment
- 3) Board to move forward with logo

Drawing

Meeting Adjourned at 9:08 pm