

**Empire Runners Club**  
**Special Meeting - Board of Directors**  
*9/13/11, Tanya's office*

In attendance: Alex, Jon, Tanya, Val, Will

Meeting called to order at 7:28.

Val asked what the meeting purpose was, why have a board meeting, what are we hoping to accomplish.

Alex replied that with our new bylaws we may sometimes need to get all of the board members together in order to make any necessary decisions.

Val then asked where / when / how often are we (the board) conducting meetings? If we have to meet urgently, how would that happen.

Discussion ensued with the plan to continue to stick with our monthly round table meetings. We will not necessarily schedule "board" meetings separately. In addition, if things need to be discussed or decisions made, we could do it via email.

Further discussion about how this will look at our regularly scheduled meetings. We all agreed that it is our best interest to solicit and hear the general membership's input on things before we vote or make decisions (unless time is of the essence). After general membership has chimed in then we could hold votes after the meeting or via email.

The newsletter was talked about briefly. The consensus was to let the newsletter committee continue their work, although we all really liked the most recent PDF format that Dale sent us.

Timing System. Tanya stated that we should look at adopting a budget and plan with regard to the timing system. All present agreed that we should see what we have available to spend. Tanya will do the research so we can adopt a budget. Jon spoke on the small steps that need to be taken as we get people used to working with our cumbersome system. Alex agreed that creating a budget is the first step. Tanya will have info by October.

Sponsorships. Questions arose about our current sponsorship system. We need to speak to Shirley Fee to find out where we are heading. Alex inquired what our next steps are. Val spoke of working with Cindy Roach to see if she can give us feedback on our membership system. Currently, no new sponsors have come through with this system.

Alex was approached by someone from Sports Authority – they are possibly interested in working with us, maybe by working at events. The board feels that they need to give \$\$ or merchandise, not coupons. Plus working with SA means supporting a corporation and not our local stores.

Girls on the Run. Val spoke and a discussion followed about supporting Girls on the Run. We were all in agreement but still need to decide exactly how much, somewhere between \$1000 and \$1500.

Long discussion followed about the pros and cons of raising our membership fee by \$5 and then providing all members with free entry fees for all races besides Kenwood and Phil Widener. A requirement would be to sign up and renew membership online, or have the details spelled out on the paper form. In addition we discussed only giving members a T-shirt when they first sign up – no more \$5.00 T-shirt coupons for the yearly renewal.

Meeting concluded at 8:15.